Time to Profit — Statistical

Quick Guide Prototype Release V2 "Beta"



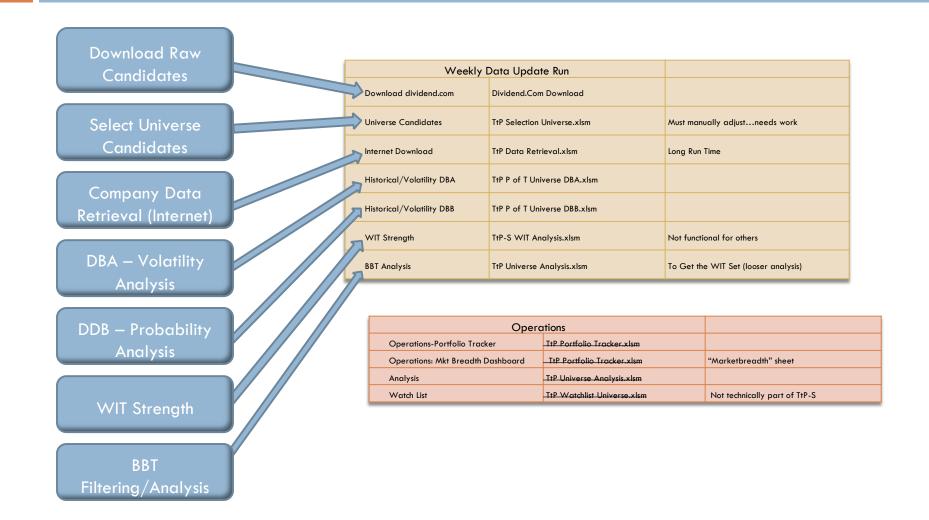
Combining Volatility, Probability, Profit Targets and Dividends for reliable, (almost) no-loss investing

Process

with no options.

Note: Options (CC's etc.) are not currently part of TtP-S. Create a Selection Universe (SU): Consider only quality, dividend paying stocks (Weekly) Considering using 3.3+ Star dividend.com stocks (Monthly or Weekly?) Improve "Facts Collection" about the Ex-Div's as far out as known – "watch list" Download base data/Ex-Div for SU (Weekly) Calculate theoretical Target Profit % (PT) for a 100 day benchmark (PP) (Weekly) Create a nearer term Candidate Selection Pool (CSP) from SU via history, volatility, probability, ex-div date (Weekly) Choose Best Buy Targets (BBT) Rank them as to quality/priority (Daily to Weekly) Covered Call Analysis (CCA) Evaluate current market and stock status (Daily) Set Order Size & Covered Call parameters for BBT Top Ranks (Daily) Buy by rule; acquire "Inventory" from BBT within position sizing/money management limits (Down Days) Sell when any inventory item reaches PT (via GTC or Trigger for CC positions) Manage an "inventory" of stocks & CC's with pre-computed Profit (Sell) Target (PT) Price Take loss ONLY when material underlying stock effects warrant; NO STOP LOSS [Keep very good records of all operations (no less than daily) Monthly reports on performance; charts of results Automate EVERYTHING Refine and probably add use of options (covered calls, naked puts, something to juice the roughly 2-3% returns per month

TtP-S Operational Flow Chart



Selection Universe Determination

Determine Universe of Quality Stocks <u>Universe DB</u> (Sheet "sources")
I use dividend.com
"Dividend Champions" (25 year dividend payout)
"Dividend Contenders"
Copy stock symbols ("tickers") to sheet "Current" along with quality measures
WIT Quality Review Latest WIT (ignore or use your own quality analysis)
I produce two earnings & sales stability measures
Categorize as to Quality
I use dividend.com ratings converted to an x.y format
Perform Statistical Analysis on Quality Stocks (See Next Slide)
Update at least Quarterly—Monthly is best

	Ticker	.com Score	Ex. Div.	Month	Orig. Row#	Div. Yield
!	ABT	3.6	10/12/2011	10	3	3.69%
	ABV	3.4	10/3/2011	10	4	4.42%
	ACC	3.4	11/110/2011	701100		3.63%
	ADP	3.4	12/1/2011	7e#se	B In B	3.30%
,	AEP	3.4	11/8/2011	11	7	5.05%
	AGL	3.4	11/16/2011	11	8	4.63%



Create SU Reference Base

- Download and Load Data Retrieval Module (Uses SMF Functions)
 - Takes a LONG time to update (needs optimizing)
 - Collect Closing Price Data (5 years if it exists)
 - Ex Div date
 - Dividend Yield
 - % Below 12 Month High
 - Current Spot Price
 - □ Etc.
- Create SU Watchlist Universe blindingly fast

- Uses SMF Functions
- Adapted From Old School Value

Tickers		Market Cap	P/ E Ratio	Price/ Sales	Price/ Book	PEG Ratio	Book Value	Short Ratio	Div Yield	CHG	CHG in	Ex
EP	American Electric	18.249B	9.9	1.19	1.23	2.95	30.337	1.8	5.0	0.59	1.59%	
GL	AGL Resources, In	3.058B	15	1.38	_1.64 _	3.46	23,685	6.7	3.5	0.09	0.23%	1
GNC	American Capital	5 171B	1.54	6.78	1.03	NVA	26.905	110	20.2	0.40	1.44%	2
HGP	Alliance Holdings	3 003B	13.78	1.62	7 49	0.97	6 439	1.2	4.7	1.92	3.98%	
JG	Arthur J. Gallagh	3.384B	20.46	1.66	2.73	2.26	10.801	2.3	4.4	0.45	1.52%	21
ILE .	Allete, Inc.	1.365B	14.94	1.44	1.27	2.42	29.534	4.6	4.8	0.88	2.35%	1
LX	Alexander's, Inc.	1.861B	23.52	7.16	5.1	N/A	69.231	20.7	3.4	11.33	3.21%	
RLP	Alliance Resource	2 602B	8 57	1 41	2.85	0.76	24 102	8.8	5.3	2.08	3 03%	

ART					-			75.60	Score				cy		
ABT	3.41	10/12/2011	1/11/2012	3,40%	46.29	56.84	10.55	-0.3%	3.6	ê A	6,915,350	11/15/2011	Q	0.00	Y
ABV	2.80	10/3/2011	10/3/2011	2.80%	CHE	39.02	1290	av	3.4	AΛc	2858830	11/28/2011	N/A	0.00	N
ACC	3.31	11/10/2011	2/9/2012	3.30%	30.75	44.22	13.47	-6.9%	3.4		658,492	11/29/2011	Q	0.00	N
ADP	2.74	12/7/2011	3/7/2012	2.70%	44.72	57.10	12.38	-5.9%	3.4	4	2,396,960	1/1/2012	Q	0.00	Y
A	CC	CC 3.31	CC 3.31 11/10/2011 DP 2.74 12/7/2011	CC 3.31 11/10/2011 2/9/2012 DP 2.74 12/7/2011 3/7/2012	CC 3.31 11/10/2011 2/9/2012 3.30% DP 2.74 12/7/2011 3/7/2012 2.70%	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 OP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 13.47 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 13.47 -6.9% DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9%	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 13.47 -6.9% 3.4 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4	CC 3.31 11/10/2011 2/9/2012 3:30% 30.75 44.22 13.47 -6.9% 3.4 4 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4 4	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 13.47 -6.9% 3.4 4 658.492 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4 4 2,396,960	CC 3.31 11/10/2011 2/9/2012 3:30% 30.75 44.22 13.47 -6.9% 3.4 4 658.492 11/29/2011 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4 4 2,396,960 1/1/2012	CC 3.31 11/10/2011 2/9/2012 3.30% 30.75 44.22 13.47 -6.9% 3.4 4 558.492 11/29/2011 Q DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4 4 2,396,960 1/1/2012 Q	CC 3.31 11/10/2011 2/9/2012 3:30% 30.75 44.22 13.47 -6.9% 3.4 4 658.492 11/29/2011 Q 0.00 DP 2.74 12/7/2011 3/7/2012 2.70% 44.72 57.10 12.38 -5.9% 3.4 4 2,396,960 1/1/2012 Q 0.00

Statistical Database: Up To 400 Stocks

- Compute
 - Requires Hoadley Library or Replacement Routines

- Variance (6 mo, 2 year, 5 Year)
- Target % Return at .8 P within 100 days
 - 6 Mo Volatility Based; 2 Year Volatility Based



Candidate Selection Pool (CSP)

Candidate Selection Pool (CSP) Universe Analysis

- Generated Composite Score (very old, but something to think about)
- \square Price (lower is better; < \$50/sh for \$100,000 portfolio permits round lot)
- ☐ Universe Score (Blue, Green, Black, Red...number of source lists)

□At least 2 * Profit Target % (PT) below 12 month high
(working on this; depends on market strength)
Current market: most stocks are closer than this to their highs
☐ Dividend Yield adequacy (2.5% in this market?)
 Dividend Yield continuity and growth (not currently included)
☐ Dividend Period (Annual Best) (not used)
☐ Within 48 days of ex-div date (not used)
Profit Targets
☐ Volatility analysis (is it volatile enough for reasonable (.80) profit probability in 90-100 days—proprietary work)
☐ Other
□Daily to Weekly Review

Candidate Selection Pool (CSP)

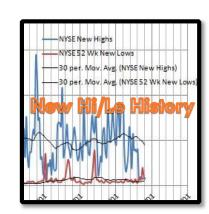
INJ	Spot	Ex Dividend Date From DDB	Dividend Yield	% Below 12 Mo High	ProfitGoa I% (.5 Yr	Optimal ProfitGoa I% (2 Yr 💌	- Control of the Cont	Ex Div DT From YAHOO!	Score	Return	Comments	Text Score	Below 12 Mo High by PT Multiple
LOW	\$ 27.05	4/18/2011	1.60%	-5.22%	2.75%	3.50%	4	4/18/2011	40%	5.10%	BUY	Score: 40.27% - 5.1 % - 6	BU' 1.49
MSFT	\$ 25.37	5/17/2011	2.30%	-19.66%	2.00%	2.75%	4	5/17/2011	41%	5.05%	BUY?	Score: 41.40% - 5.05% -	BU 7.15
PBI	\$ 25.51	5/11/2011	5.80%	-2.45%	1.75%	3.00%		5/11/2011	45%	8.80%	BUY	Score: 44.63% - 8.8 % - 8	8U' 0.82
AMN	\$ 68.66	4/26/2011	1.80%	-19.46%	4.25%	5.00%		4/26/2011	38%	6.80%	OWN	Score: 37.95% - 6.8% - 0	OW 3.89
HP	\$ 67.84	5/11/2011	.40	-3.73%	3.50%	5.00%	2	5/1 /2011	27%	5.40%	BUY? ligh?	Score 27.44% - 5.4 % - 6	BU' 0.75
KR	\$ 24.54	5/12/2011	.60	1. 1%	50	75		/1 /2011	11%	3 6		re: 0 4.35% -	OV 0.57
NWN	\$ 44.91	4/27/2011	3.00/0	11.,0%	1.,5%	Z.00/u		-1/2./2011	3-1%	J.80	₽JY \	Sore. 3.0-7- 5.8%-1	3U' 5.85
QCOM	\$ 53.14	5/25/2011	1.40%	-11.20%	3.00%	3.25%		5/25/2011	31%	4.65%	BUY	Score: 31.00% - 4.65% -	BU 3.45
PAA	\$ 64.02	4/29/2011	5.90%	-2.94%	1.00%	1.75%		4/29/2011	25%	7.65%	BUY	Score: 25.32% - 7.65% -	BU 1.68
ROK	\$ 93.05	5/12/2011	1.50%	-4.81%	3.00%	4.00%		5/12/2011	18%	5.50%	OWN	Score: 18.04% - 5.5 % - 0	OW 1.20
STM	\$ 11.91	2/20/2012	2.30%	-11.97%	4.00%	4.75%		2/20/2012	35%	7.05%		Score: 35.21% - 7.05% -	2.52
STIVI	\$ 11.91	2/20/2012	2.30%	-11.9/%	4.00%	4./5%		2/20/2012	35%	7.05%		Score: 35.21% - 7.05% -	2.5

	i c	Market Cap	P/ E Ratio	Price/ Sales	Price/ Book	PEG Ratio		Short Ratio	Div Yield	CHG	CHG in	Ex-Div Date	Earnin gs/ Share	EPS Est Cur YR	Est Nxt	EPS Est Nxt Quarter	Price/ EPS Est Cur YR		Last Trade	Previous Close	Open	Bid	Day's HI	Ask	CHG in %	Day's Range	Volume
	A Au	24.627B	20.29	2.62	4.19	1.76	11.687	2.6	2.8	0.62	1.27%	8-Dec-11	2.42	2.49	2.69	0.47	19.67	18.21	49.61	48.99	49.17	48.79	49.74	50.28	1.27%	48.99 - 49.74	1670516
Update	J Jo	163.9B	12.49	2.66	2.86	2.23	20.85	2.2			-0.12%	25-Feb-11	4.78	4.84	5.13	1.23	12.34	11.64	59.64	59.71	59.95	N/A	59.95	N/A	-0.12%	59.36 - 59.95	11866055 1
Opuate	€ Ge	8.244B	17.26	0.73	2.92	1.29	17.734	7.2	3.2	0.55	1.06%	8-Dec-11	3.00	3.34	3.69	0.89	15.50	14.03	52.33	51.78	52	N/A	52.59	N/A	1.06%	51.88 - 52.59	800149
Sort Daily % Chg	At At	73.727B	15.95	2.08	3.26	1.09	14.472	0.8	3.7	0.44	0.93%	12-Jan-11	2.96	4.59	4.93	1.11	10.28	9.57	47.64	47.2	47.28	N/A	47.73	N/A	0.93%	47.01 - 47.73	11555220
Sort Daily % Chg	M M	78.646B	16.29	3.27	5.78	1.47	12.908	0.4			-0.21%	25-Feb-11	4.58	5.02	5.50	1.26	14.86	13.56	74.44	74.6	74.9	N/A	75.34	N/A	-0.21%	74.42 - 75.34	6506499
Sort 20% -12 mo High	M	42.827B	13.15	2.68	2.76	1.32	14.301 45.325	1.5	2.2	0.38	0.96%	5-Jan 9-Feb-11	3.00	3.40 4.77	3.64	0.85	11.62	10.85	39.88 68.51	39.5	39.49	N/A N/A	40.17 68.51	N/A	0.96%	39.26 - 40.17 67.36 - 68.51	5608419 645475
3011 20% -12 Mo High	J.I	8.107B 17.727B	15.92	2 2	1.49	2.18	22.061	2.8 5.1	2.4	1.02	1.51% 1.38% F	8-Dec-	4.24 5.55	5.51	5.04 6.10	1.08	14.15	13.39 12.96	80.17	67.49	67.7 79.45	N/A	23	N/A N/A	1.51%	79.18 - 80.23	1172059
Sort Tickers	C	11.951B	30.82	1/	1 6	1.9	7 1	8.9	1		1.03%	16-Dec-	2.33	2	3.15	/ \	26.50	22.80	72.55	1.81	72.01	71.51		73.43	1.03%	71.45 - 72.60	1191245
SOFE HEREIS	Co	37.615B	18.02	\	8			0.5	2		0.59%	21-Jan-	2.55	1 5	5.50	/ A \	15.3	12	72.55		77/7	71.51	38	13.43	0.59%	77.53 - 78.38	1484406
Sort Ex-Div Date	CI CI	9.355B	16.59	V A	82	1.5	6	5	3 4	_ =	0.85%	25-Jan- 12-Jan-	(~		4.43	25	17.0	0 27	00	7.6	6	WA	08	N/A	0.85%	67.31 - 68.084	880207
Soft Ex-DIV Date	G Ge	28.303B	11.18	\ ' \$7\	13	1.3	35	5	2	-0	-0.22%	12-Jan-	60	7	7.69		10.6	9	75	5.11	29	100	80		-0.22%	75.56 - 76.80	1319934
ShowALL	€ Ge	221.4B	19.45	46	.84		111		2	0	1.17%)b-		1	1.62	0.34		1 0).58	.71		88		1.17%	20.50 - 20.88	45692480 5
SHOWALL	G W	9.138B	18.78	1.26	3.94	1.31	32.974	5.8	1.7	1.65	1.27%	10-Feb-11	6.93	7.83	8.77	1.93	16.61	14.83	131.72	130.07	0.56	N/A	131.85	N/A	1.27%	129.98 - 131.85	427274
Hide Non Essentials	K Ki	26.481B	14.57	1.34	4.25	1.44	15.242	2.2	4.1	0.26	0.40%	8-Dec-11	4.45	4.99	5.36	1.24	12.99	12.09	65.08	64.82	64.87	N/A	65.09	N/A	0.40%	64.79 - 65.09	2599206
Hide Non Essentials	K Cd	147.4B	12.62	4.17	4.72	1.87	13.527	1.4	2.8	0.43	0.67%	29-Nov-11	5.06	3.88	4.27	1.17	16.46	14.96	64.31	63.88	63.77	N/A	64.40	N/A	0.67%	63.71 - 64.40	5721125
and an investment	Alt	52.093B	13.21	3.06	9.94	1.81	2.486	2.9	5.9		0.93%	23-Dec-11	1.87	2.04	2.19	0.54	12.11	11.28	24.94	24.71	24.7	N/A	24.95	N/A	0.93%	24.70 - 24.95	8819959 1
20% Analysis	Pr	176.0B	17.18	3.29	2.8	1.8	22.533	2.2			-0.33% 2.44%	19-Jan-11	3.67	3.98	4.37	0.86	15.84 16.59	14.43	62.84	63.05	62.96	N/A	63.11 63.07	N/A	-0.33%	62.53 - 63.11	11375006 1 1522681
	A Ar	24.672B 23.504B	12.03	0.34	3.36	1.52	18.342 24.939	1.7	1.0	1.50 0.45	1.24%	29-Dec-11 15-Feb-11	3.19	3.71	4.10 3.48	0.90	10.59	15.01 10.47	63.06 36.88	61.56 36.43	61.53 36.56	N/A N/A	37.03	N/A N/A	2.44% 1.24%	61.51 - 63.07 36.56 - 37.03	4609544
AutoFilter On/Off	Ci	5.459B	14.45	1.43	1.07	2.3	31.062	19.0	4.8	0.45	0.93%	20-Dec-11	2.31	1.47	1.42	0.30	22.71	23.51	33.7	33.39	33.57	33.05		34.35	0.93%	33.43 - 33.73	697681
	C	33.433D 32.116B	24.05	0.4	2.84	1.66	25.666	3.0		0.51	0.3376	9 Feb 11	3.03		3.82			19.10	73.57				74.03			73 24 74 03	

Market Condition Analysis

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□ Look at Market
Condition □ Daily
□ DJIA, SPY
□ 5 day trend
□ Breadth
Indicators (in
Portfolio Tracker
"Dashboard")
□ Weekly
□ MA Index cross ?? 50 day/200 day S&P500?
□ Monthly
□ Quarterly
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	NYSE	AMEX	NASDAQ	OTC BB
Advancing Issues	(66%)	(59%)	(63%)	(38%)
Declining Issues	(31%)	(36%)	(33%)	(39%)
Unchanged Issues	(3%)	(5%)	(4%)	(23%)
Total Issues	4,035	686	2,715	1,099
New Highs	152	26	81	3
New Lows	27	6	31	20
Up Volume	(2,041%)	(79%)	(59%)	(22%)
Down Volume	(1,653%)	(20%)	(39%)	(67%)
Unchanged Volume	(41%)	(0%)	(2%)	(11%)
Total Volume	119,143,138	843,434,722	1,810,399,765	803,646,508



Select Best BUY Targets

Use → Universal Analysis ← Module to View CSP stocks
 □ Balance Dist Below 12 Mo High, PT, DivYield, Price, Quality
 □ Check Total Score and Yield Score
 □ 7 days or more before ex-div (I now ignore this)
 □ Look for unreasonable drops (GOOD buys on strong stocks)
 □ Earnings misses are great buys
 □ Use RSI for entry
 □ Use other technical entry timing

	D	· ·			G	П			L	IV	P	u	K	5		U	V	VV	
	1 /	2	4	5	6	7	8	9	11	13	15	16	17	18	19	20	21	22	23
	Spot /	Ten	Dividend	% Below	% Below	% of	Below 12	Optimal	Optimal	Optimal	Universe	Ex Div DT	PE	3 Mo Yahoo	Combin	Comput	5 yr EPS	5 yr SPS	Divide
	1	Scores	Yield	12 Mo	Hi of	Distance	Mo High	Profit	Profit	Profit	Score	From YAHOO!	Ratio	Average Daily	ed	ed	Stability	Stability	nd
			(YAHOO)	High	Range	to High	by PT	Target % (Target %	Target %		Or Col C		Volume	Score	Return		(Not for	Cham
					(Current	Needed for	Multiple	2 Month	(6 Month	(2 Year								Financial	pion?
					Price)	TARGET		Volatility)	Volatility)	Volatility)								Co's)	
	/					Price (low													
"Y	/ -	JY	Ţ,	T,	-	better)	-		Ţ	-	-	-	Ţ	Ţ	-	-	-	~	-
AEP	\$ 39.44	70	4.7%	-6.1%	29%	27%	3	2.00%	2.25%	1.75%	3.4	2/8/2012	10.53	4,037,540	85%	6.42%	91.26%	96.33%	N
ВМҮ	\$ 32.21	70	4.1%	-9.1%	31%	20%	4	2.00%	2.50%	2.00%	3.6	1/4/2012	14.96	10,933,900	100%	6.12%	83.66%	94.71%	N
COP	\$ 70.61	70	3.8%	-13.7%	48%	17%	4	3.25%	3.50%	2.75%	3.4	10/13/2011	7.86	8,309,680	90%	6.50%	16.31%	88.54%	N
/ED	\$ 58.90	60	4.1%	-6.1%	27%	23%	3	2.25%	2.00%	1.50%	3.4	2/13/2012	16.48	1,823,030	81%	5.58%	95.41%	96.90%	Υ
/ FE	\$ 43.22	70	5.1%	-7.1%	32%	30%	3	2.50%	2.75%	2.25%	3.4	2/3/2012	17.46	3,323,500	88%	7.30%	89.87%	92.45%	N
LLY	\$ 39.60	60	5.0%	-5.8%	28%	29%	2	2.00%	2.50%	1.75%	3.4	2/13/2012	10.13	8,180,000	86%	6.71%	32.90%	95.63%	N
МО	\$ 28.70	70	5.5%	-5.6%	24%	25%	3	1.50%	2.00%	1.50%	3.7	12/22/2011	17.59	13,038,900	106%	6.98%	92.36%	96.46%	Y
NOC	\$ 58.69	80	14.3%	-19.1%	59%	8%	\\ 6 \\	2.75%	3.00%	2.00%	\sim \sim	11/23/2011	7.75	1,999,430	92%	12.00%	79.54%	96.40%	N
NVS	\$ 55.93	80	4.2%	-13.7%	67%	14%		2.75%	3,00%	2/2/4/	9	2/24/2011	14.74	2,541,100	90%	6.47%	95.00%	99.33%	N
PPL	\$ 27.51	70	5.1%	-9.1%	45%	20%	1	1.75	2.00%	2.0)%	\sim	12/7/2011	10.44	4,532,910	88%	7.08%	77.29%	92.24%	N
RAI	\$ 39.91	70	5.4%	-5.4%	22%	35%	2	2.00%	2.50%	2./09%	3.6	12/7/2011	17.51	2,811,050	100%	7.41%	90.02%	98.11%	N

Buy Rules & Money Management

Some Buy Rules; but develop your own ☐ In "CSP" (candidate selection pool) Does not cause sector overweight in holdings □ Carefully Calculated Purchase Size □ 5% of remaining uninvested Cash ☐ Not less than a minimum Trade Size — to keep commissions from absorbing all the profits. Say \$1500 for a \$50,000 portfolio? Doesn't cause exhaustion of portfolio funds **□**Down day in the market □Down day for the stock ☐ Target buy price by technical means (don't be too greedy!) □Complete a GTC Sell Order @ PT immediately on Purchase □ Daily data entry of buy activity

Sell Rules

Sell Rules

activity

□Reaches PT (a % above Buy Price, statistically determined or fixed)
□(Reaches 100 trading days without reaching PT AND is breakeven or better)
Maybe
□Reaches 180 days: do reality check. Did I just let a bad one in? Did things change?
□ Does the market just suck?
□ NO sales for a loss (exception: after a very long period or if something has damaged the quality of the company) Be sure! □ Daily recording of sales

Portfolio Tracking & Operations

Portfolio Tracking O1Portfolio Tracker

- □Keep total COST at some max for the portfolio (e.g., \$100,000)
- ☐ Tracking is COST based (not market value-these are quality)

- ☐ Track EVERY buy & sell, including costs
- ☐ Track All Dividends Received (Daily Entry)

erformanc	\$76,722.65	\$75,513.98	<==TtP Value											\$78,352.03	\$79,532.60		-1.48%	<-Approx	Not on Monda							Total Inv Cap.	\$79,532.60	\$78,040.30	\$1,492.30				
Ticker	Universe Quality Score	.8 Prob Longevity Target (.8 p) Days	Profit Target (.8p)	1st Share Buy/Sell	Entry	Total Com missi Pu on	Date irchased	Div Rec	Div Rec Date	Div Rec	Div Date	Net Total Shares Held (excl sales)	d Ava	Daily Pos Val	Pos Cost	Longevity	ROI if Sold Today	Annualiz ed ROI if Sold Today		Ex Div	Curr. Price	Target Price	listan ce to Li Price arget	vity 10	% wards ngevity	Dividend Yield	Total Cost	Current Value	Position Gain or Loss	Share	% Gain/Lo ss Today	52 Week High	% From 12 Mo High
PBI	4	89	3.50%	200	25.86	7.95 2	/15/2011	74.00	3/10/2011			200.00	25.86	5,168.05	5,179.95	60	1.0%	6.4%	25.13	May 11, 2011	25.51	26.77	1.26	60	67.4%	5.8%	\$5,179.95	\$5,102.00	-\$77.95	\$0.38	1.51%	\$26.15	-2.4%
PCL	1	91	4.50%	100	42.48	7.95 2	15/2011	42.00	3/4/201			100.00	42.48	4,271.05	4,255.95		1%	7.0%	42.50	16 11	_2.37	44.39	2.02	60	65.9%	3.1%	\$4,255.95	\$4,237.00	-\$18.95	-\$0.13	-0.31%	\$44.28	4.3%
		100	3.00%	50	79.55	7.95 2	22/2011	22.50	3/15/20			0.00	79	921	985.45		5.79	2	6.0	120 11	3.10	110	187	90	6	2.2%	\$3,985.45	\$3,807.00	-\$178.45	\$0.71	0.94%	\$97.81	-22.2%
GE		100	4.75%	250	21.05	7.95 2	22/2011					50.00	2	V 002	270.45		-5.2	-36	Zu	24 11).0	22.05			53.00	2.5%	\$5,270.45	\$5,010.00	-\$260.45	\$0.04	0.20%	\$21.65	-7.4%
MCD	1	99	5.00%	70	75.81	7.95 2	22/2011	42.70	3/15/2011			70.00	75.81	5,451.35	5,314.65	53	3.2%	cc.l%	11.07	rep 25, zu11	8 0000	15.00	2.22	50	53,070	3.0%	\$5,314.65	\$5,416.60	\$101.95	\$0.31	0.40%	\$80.94	4.4%
0	8	96	2.25%	150	35.30	7.95 2	/23/2011	21.64	3/15/2011	21.68	4/15/2011	50.00	35.30	5,295.87	5,302.95	52	0.5%	3.7%	34.93	Mar 30, 2011	35.07	36.36	1.29	52	54.2%	4.9%	\$5,302.95	\$5,260.50	-\$42,45	\$0.14	0.40%	\$36.12	-2.9%

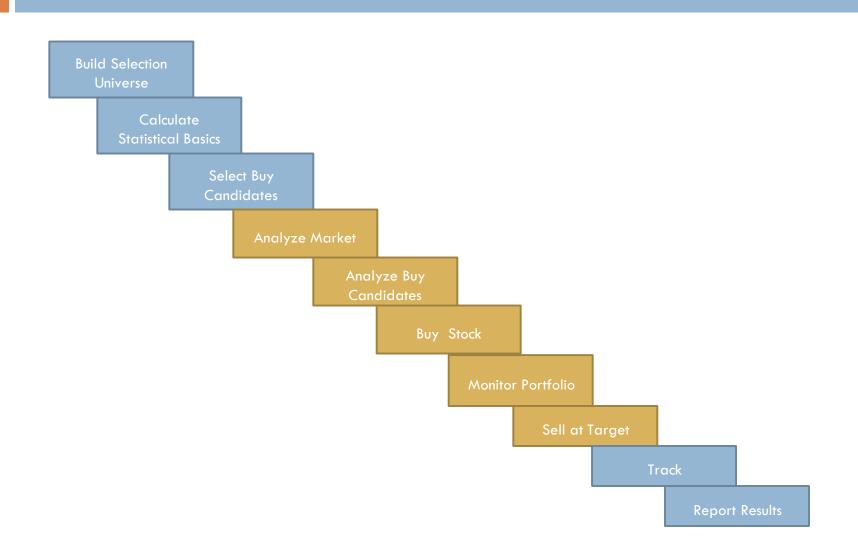
															Total Cost:	\$109,477.66	
Symbol	No.	Universal Quality Score	Target (.8 p) Days	Profit Target (.8p)	1st Share Buy/Sell	Avg Entry Price	Purchase Commission	Date Purchased	Div Rec	Div Rec Date	Nbr Shares Sold	Avg Sales Price	Sales Commission	Date Shares Sold	Final Pos Value	Final Pos Cost	Target Profit %
MDT	1	8	75	4.25%	100	36.45	7.95	01/07/11			100.00	38.50	7.95	01/28/11	\$ 3,842.05	\$ 3,652.95	4.25%
LLL	2	6	75	3.00%	40	75.92	7.95	01/13/11	_		40.00	78.50	7.95	02/03/11	\$ 3,132.05	\$ 3,044.75	3.00%
UVV	3	4	75	4.00%	100	38.10	7.95	01/21/11	1	Ž	100.00	40.08	7.95	02/10/11	\$ 4,000.05	\$ 3,817.95	4.00%
GPS	4	4	75	5.00%	120	20. 50	7.95	01/10/11		U.	120.00	22.30	7.95	02/15/11	\$ 2,668.05	\$ 2,467.95	5.00%
FSC	5	0	75	3.00%	300	13.20	7.95	02/07/11			300.00	13.79	7.95	02/17/11	\$ 4,129.05	\$ 3,967.95	3.00%
CAG	6	4	109	2.50%	100	23.17	7.95	01/14/11	\$ 46.00	3/2/2011	200.00	23.17	7.95	02/28/11	\$ 4,672.05	\$ 4,667.90	2.50%
BP	7	1	76	4.00%	100	47.55	7.95	02/02/11	\$ 42.00	3/28/2011	100.00	48.58	7.95	02/28/11	\$ 4,892.05	\$ 4,762.95	4.00%

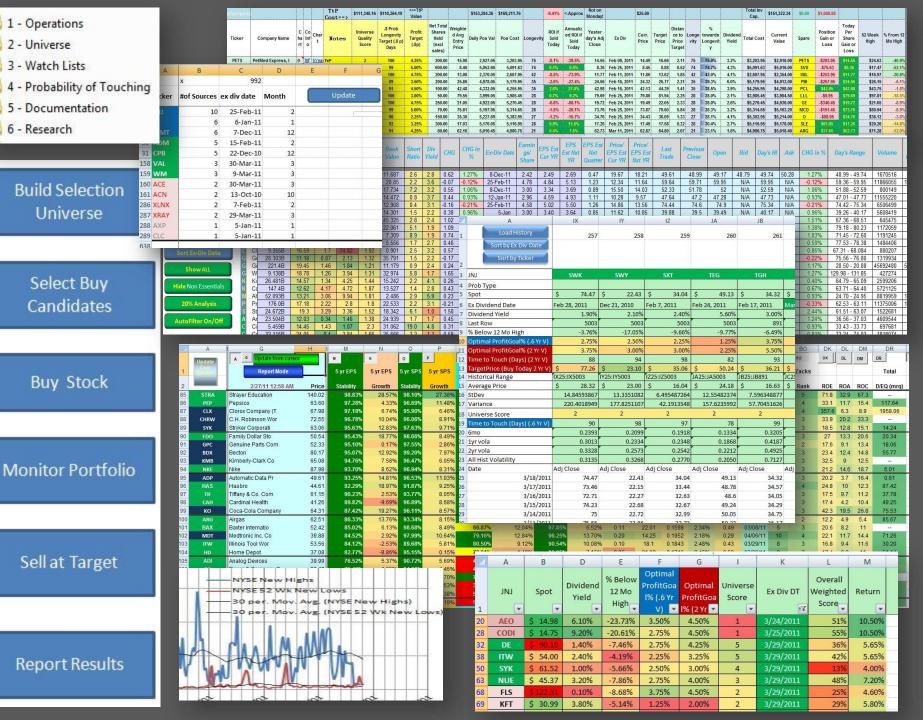
- ☐Track brokerage costs
- ☐ Monthly Holds/Buys/Sells
- ☐ Monthly performance Reports (I do daily)

Open Position Tracking Screen Shots

		23.62	<==Avg Holding Period	Total Return==>	\$4,481.80	4.09%	<=Simple ROI	Tot. Comm: \$413.39	Br Poes: 9:2% of Profit	P	Trade rofit: 016.25	Tot. Div. Profit: \$465.55					
Symbol	No.	Days Held	% of Forecaste d Days	Net % Trade Gain	Actual Net \$ Profit	Net % Trade Gain	Final Annualized ROI	Brokerage Fees as % Proit	Ex Div Date	Wir	Profit thOUT idends	\$ Profit FROM Dividends	\$ Total Profit with Dividends	% Profit Without Dividends	% Profit from Dividends	% Total Profit (incl Dividends)	Symbol
MDT	1	21	28.00%	5.2%	\$189.10	5.2%	90%	9%	Apr 6, 2011	S	189.10	s -	\$ 189.10	5.2%	0.00%	5.2%	MDT
LLL	2	21	28.00%	2.9%	\$87.30	2.9%	50%	19%	Feb 25, 2011	S	87.30	S -	\$ 87.30	2.9%	0.00%	2.9%	LLL
UVV	3	20	26.67%	4.8%	\$182.10	4.8%	87%	9%	Apr 7, 2011	S	182.10	s -	\$ 182.10	4.8%	0.00%	4.8%	UVV
GPS	4	36	48.00%	8.1%	\$200.10	8.1%	82%	8%	Apr 4, 2011	5	200.10	S -	\$ 200.10	8.1%	0.00%	8.1%	GPS
FSC	5	10	13.33%	4.1%	\$161.10	4.1%	148%	10%	May 27, 2011	5	161.10	s -	\$ 161.10	4.1%	0.00%	4.1%	FSC
CAG	6	45	41.28%	0.1%	\$4.15	0.1%	1%	577%	Apr 27, 2011	\$	(41.85)	\$ 46.00	\$ 4.15	-0.9%	100.00%	0.1%	CAG
BP	7	26	34.21%	2.7%	\$129.10	2.7%	38%	13%	Feb 9, 2011	S	87.10	\$ 42.00	\$ 129.10	1.8%	32.53%	2.7%	BP

Time to Profit Operations Flow





Consider Covered Call

Addition?

- (Not Currently Part of TtP-S) Return sufficient for effort?
- Stock likely to jump (buyout, etc.)?
- Which Strike?
 - Outside the TP?
- Which Expiration?

■ Within the 100 day window?

NEED TO ADD Excel Analysis Module!!

Consider "Portfolio Insurance?"

- (Not Currently Part of TtP-S) Cost of protection? How to implement?
 - □ PUTS on an index (SPY?)?
 - How Many?
- Which Expiration?

Adjustments?